

Isanti County Beyond the Yellow Ribbon

Executive Board Meeting Summary

October 5, 2015

Rostberg Home

Members Present: Jim Rostberg, Kathy Rostberg, Susan Morris, Gail Genin, Carol Ann Smith

Ex Officio Member Present: None

Agenda Item	Discussion/Action
Veterans Issues	<ul style="list-style-type: none">- None at this time- Discussion of how to increase awareness of IC BYR to veterans, military personnel who need us and creating a culture of military appreciation. Discussion of "testimonial" ads on KBEK- Will replenish supply of Holiday "gas only" gift cards so Jim has some on hand
Special Events: Follow-Up	<ul style="list-style-type: none">- Clarence's Recycling Day – September 12th –Successful day. Proceeds just over \$500, awaiting final tally from Kella- Will donate to Polaris Battalion to thank them for their assistance- Golf Tournament – September 25th – very successful day! Approximately \$16,000 profit! Committee met last week to debrief. Thank you notes will be sent.
Special Events: Future	<ul style="list-style-type: none">- Snowflake Parade – November 21st – application submitted
Friends of IC BYR	<ul style="list-style-type: none">- No new applications
IC BYR Signs	<ul style="list-style-type: none">- New logo signs to be installed at AFRCC and Isanti Police station before winter- ECE grant application submitted September 21st. ECE Trust Board meets October 18th
IC BYR Brochure	<ul style="list-style-type: none">- Will be revised. Gail will call meeting in 4th quarter.- Committee is Gail, Jim R., Jim J. and Kathy
Annual Calendar	<ul style="list-style-type: none">- A draft of an Executive Board annual calendar was reviewed and revised. Would also like an event calendar.
Annual Report	<ul style="list-style-type: none">- Discussion on format of and uses for an annual IC BYR report
October IC BYR Task Force Agenda	<ul style="list-style-type: none">- No special guests at this time

Call to Order: 6:00 pm

Adjourn: 8:00 pm Thanks to the Rostbergs for hosting the meeting

Meeting summary respectfully submitted by:

Carol Ann Smith