

Isanti County Beyond the Yellow Ribbon Task Force

Executive Board Meeting Summary

August 3, 2015

Rostberg Home

Members Present: Jim Rostberg, Kathy Rostberg, Gail Genin, Carol Ann Smith

Ex Officio Member Present: None

Absent: Susan Morris

Guest: None

Agenda Item	Discussion/Action
Veterans Issues	<ul style="list-style-type: none">- None at this time- Jim did have 2 calls from people who spoke to us at the county fair. He is meeting with one of them soon and did an educational benefit referral for the other person.- Another family called Jim and he was able to obtain a special needs grant for them
Special Events: Follow-Up	<ul style="list-style-type: none">- Freedom Fest – July 22nd – deemed very successful. 110 registered. 95 redeemed their pork chop tickets. Last year 63 attended. Many positive remarks about gift bag items and especially the Entertainment books. Some vendors concerned that people did not come through all of the building. Board discussed ideas to improve process for 2016.- Isanti County Fair – July 22nd -26th – Many people visited the IC BYR booth at the Fair. Resources and contact information were distributed. Needed more volunteers for Sunday.- A second site was set up with the KBK radio station to reach a wider audience for the garden shed fundraiser. Discussed having booth outside next year instead of inside the Curling Club- KBK collaboration very successful. Excellent community awareness for IC BYR. Jim interviewed on the radio live. Previous Bob Boone interview played often. Garden shed funds are being totaled. Jim to report to KBK tomorrow. Gail will send a thank you note to them.- Discussed future collaborations with KBK, including and in addition to next year's county fair. Perhaps record some IC BYR testimonials to promote IC BYR services.- Discussed obtaining approval to sell tickets for next year's fundraiser (versus donations)- Only 3 Care Bears left at the end of the Fair. A box donated to the IC Sheriff's Office. Remaining items at Gail's home (mugs & glasses, puzzles & games, sleeping bags, etc...) to be donated to VVA or DAV- Board decision to have a IC BYR booth at the 2016 county fair. Discussion will continue on booth location.
Special Events: Future	<ul style="list-style-type: none">- Clarence's Recycling Day - Save the date September 12th. Will have volunteer sign up list at Sept Task Force meeting.- Jim to contact Kella regarding check from May fundraiser- Motorcycle Ride Bradford Roadhouse "Roadhouse Run" – September 6th. Gail heard back from them and is involved with planning. Will need volunteers at morning registration and then again when riders return.- Route 65 Pub & Grub "Ride for the Troops" Motorcycle Ride – Is on for August 22nd with IC BYR receiving the proceeds. Dave Rosten & Gail Genin to staff the booth

	<ul style="list-style-type: none"> - Golf Tournament – September 25th - Gail reported several hole sponsors already committed. So far 18 have paid (\$5,200) - 15-16 teams have committed, 9 have registered & paid. A priority list is being developed. The first 22 teams to register and pay will get to play. - Will continue the putting and chipping contests. Discussion held on if walk-ins could do the putting and chipping contest for a small charge. - No silent auction this year - Gift bags: VVA is donating the gift bags. Will have information on all the local fraternal organizations. Need door prizes of \$25 value so each player gets a door prize in their gift bag. Will add flag etiquette brochure. - Gail ordered golf balls - Dave R to have credit card option on his iPhone for registration
Friends of IC BYR	No new applications
IC BYR Signs	<ul style="list-style-type: none"> - Jim to touch base with Gaylen & Bob B about installing new design logo signs at Dalbo and Isanti Police station & work on a plan for replacing other old signs - Jim stated Isanti Police station sign the one most frequently mentioned by callers - Will apply for ECE grant to cover purchase of new signs & installation materials
East Central Energy Grant Application	<ul style="list-style-type: none"> - Will apply for grant funds to pay for 10 signs. Deadline September 21st - Board reviewed draft of application and completed form - Carol Ann to call ECE with 2 questions - Each Board member to contact select community leaders for letter of recommendation and support
Hockey	<ul style="list-style-type: none"> - Jim stated a local hockey team will be playing at the Isanti Ice Arena tentatively on September 11th. Discussion is being held about having a game free to veterans and their families. Details to follow.
Misc.	<ul style="list-style-type: none"> - Kathy R will take minutes at the August Task Force meeting as Carol Ann cannot attend - Jim & Kathy Rostberg and Gail Genin will miss the September IC BYR Task Force meeting. - September IC BYR Executive Committee meeting moved to September 10th to accommodate schedules
August IC BYR Task Force Agenda	<ul style="list-style-type: none"> - No special guests at this time

Call to Order: 6:05 pm

Adjourn: 8:00 pm Thanks to the Rostbergs for hosting the meeting

Meeting summary respectfully submitted by:

Carol Ann Smith